10 Years of Ag Metrics – Past, Present, and Future

Tuesday, May 7, 9:30 am - 5:30 pm
Radisson Blu Aqua, Chicago
Caribbean/Caspian Room

TSC has a decade of experience working on key agricultural issues, sustainability metrics, and alignment with ag metrics platforms. In this day-long workshop, we will briefly review the framework that TSC members developed to guide our sustainable agriculture work, provide a short overview of recent projects we've completed, and discuss progress on the implementation of TSC's first API. We will then discuss what projects TSC will focus on next, hear updates from key partners, and explore what the next generation of collaboration looks like.

Facilitators:
Amanda Raster – The Sustainability Consortium, Manager, Food, Beverage, and Agriculture Sector;
Christy Slay – The Sustainability Consortium, Director, Technical Alignment

9:30-10:30am   Welcome: A Retrospective with Staff and Members
*note coffee and tea only, no breakfast will be served
Hear directly from the staff and members who helped lead TSC's FBA sector over the last 10 years with storytelling and tales of survival
- Jennifer Luchte – International Ingredient Corporation, Sustainability Solutions Manager (former FBA Working Group Co-Chair)
- Rachel Goldstein – Mars, Inc., Global Sustainability Director for Scientific and Regulatory Affairs (former FBA Working Group Co-Chair)
- Jane Stautz – Corteva Agriscience, Global Initiatives & Sustainability

10:30-10:45am   Overview of TSC's Ag Data Landscape Project

10:45-11:45am   Update on Implementation of TSC's Ag Metrics Translator API
Learn who is implementing TSC's API and how they are using it to streamline KPI reporting for retail
- Paul Hishmeh – Field to Market, Director, Data and Technology
- Jeff Peters – Agrible (Nutrien), Head of Sustainability
- Liz Hunt – Syngenta, Digital Agriculture Sustainable Solutions Account Manager
- Tom Green – IPM Institute and Potato Sustainability Initiative, President and Co-founder
- Dan Sonke – Campbell's Soup Company, Director of Sustainable Agriculture (representing Stewardship Index for Specialty Crops)
- Jaime Barsimantov – Cofounder and COO, SupplyShift

11:45am-1:00pm   Networking Lunch

1:00-2:30pm   Looking to the Future: Prioritizing Projects for TSC's Ag Metrics Task Force

Review a short list of project concepts and discuss where TSC should focus its efforts

- Ag Metrics and IT: What's next?
  - Integration and interoperability at the farm level – Andres Ferreyra, Syngenta, Data Asset Manager
- How TSC can support impact on the ground
  - Financial incentives for farmers and ranchers
  - Conservation program finder
- Linking Commodity Mapping to Ag Metrics
  - A use case for Commodity Mapping: Eric Gassaway – Bayer, Director of Sustainable Sourcing
  - Building out a web-based platform for Commodity Mapping

2:30-2:45pm   Coffee Break

2:45-4:00pm   Ag Metrics Partner Updates

Hear short updates on successful projects and collaborations with key farm metrics platform partners

- Daniella Malin – Cool Farm Alliance, Deputy General Manager
- Chisara Ehiemere – Field to Market, Assurance Director
- Tom Green – IPM Institute and Potato Sustainability Initiative, President and Co-founder
- Dan Sonke – Campbell's Soup Company, Director of Sustainable Agriculture (representing Stewardship Index for Specialty Crops)
- Matt Scholz – Sustainable Phosphorus Alliance, Program Manager
- Nate Birt – Trust in Food, Program Manager

4:00-5:00pm   The Next Generation of Collaboration

Facilitated by Franklin Holley, Keystone Policy Center, Senior Policy Director

As a sustainability community, we've learned a lot about how to come together to achieve results. Partnerships are evolving, new business models are emerging amid disruption, and new technological innovations have entered the dialogue. This closing session seeks to set us up for success over the next 10 years by identifying what kinds of collaborative approaches, both tried and true as well as novel tactics, will be needed to address complex challenges in sustainable agriculture.

5:00-5:30pm   Setting Priorities and Wrap-up